



## TEN REASONS TO ADVERTISE WITH VISIT NEW ENGLAND IN 2020




### #1: It's Visit New England's 25th Anniversary Year



Visit New England celebrates its 25th Anniversary in 2020. For years Visit New England has been a go to resource for travel planning, to include Where To Go, What To Do, Places To Stay, Romantic Getaways, and so much more.

## #2: Our New Destination Focused Television & Film Series



Visit New England has merged [ [click here to see press release](#) ] with Explore New England and is currently filming seasonal television episodes and full feature films celebrating all that New England has to offer. Series is scheduled to broadcast on NESN this upcoming Spring 2020



## #3: Custom Spotlight Video Production



Visit New England advertising formula for years has worked. Professionally written listings, for your business, strategically placed by category to align with your offerings. In 2020 our Explore New England production team will be available to bring your listings to life with VNE "Spotlight Videos" ...

Upscale production, full day on location and post production to include professionally written script, a roll, aerials, custom graphics, music, voiceover, and more.

For more information about this key upgrade please watch our Visit New England for advertisers video below ...



## #4: The Acquisition Of New England Boating



- Earlier this year Visit New England merged with Explore New England and together this newly formed entity acquired New England Boating, New England Boating HD Television Series, and [www.NewEnglandBoating.com](http://www.NewEnglandBoating.com)
- 1M Unique Visitors Annually
- [ [click here to see press release](#) ]

## #5: The Acquisition Of New England Fishing



- Earlier this year Visit New England merged with Explore New England and together this newly formed entity acquired New England Fishing, New England Fishing HD Television Series, and the [New England Fishing Website](#)
- 1M Unique Visitors Annually
- [ [click here to see press release](#) ]

## #6: The Acquisition Of New England Golf & Leisure



- Earlier this year Visit New England merged with Explore New England and together this newly formed entity acquired New England Fishing, New England Fishing HD Television Series, and the [New England Golf & Leisure Website](#)
- [ [click here to see press release](#) ]

## #7: Double The Traffic, on route to 10M Visitors Annually



- Inside of the last five years Visit New England has averaged 5M visitors annually. With the connection to our newly acquired platforms and the launch of our new Explore New England TV Series we are looking to double our traffic with a 1-3 year goal of 10M visitors +

## #8: Digital Advertising, Social Media & Email Marketing





## #10: Opportunity To Host An Explore New England Episode

- Explore New England is currently filming Season #1 and #2 television episodes all over New England
- Host Destination Sponsorship Available
- Television Advertising Available
- Sponsorship Available
- Brand Integration Available



[CLICK HERE for our 2020 Full Media Kit](#)

